

## **News Release**

### **Hoptry Named IBA Woman of the Year**



For immediate release  
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**Jadira Hoptry**, director of community lending and development of **First Merchants Bank, Muncie**, was named 2021 Woman of the Year by the Indiana Bankers Association. The award, sponsored by Krieg DeVault LLP, was presented at the IBA Banking on Women Conference in Indianapolis on Nov. 4. It recognizes a woman in the Indiana banking community who excels at her profession, is active in the community and who supports other women to reach their potential.

Hoptry joined First Merchants Bank in 2020. Prior to joining, she began her banking career in 1998 in Indianapolis with Fifth Third Bank, where she won three President Circle trips for stellar performance. Later, Hoptry served with Fifth Third Bank in Florida, then returned to Indiana in 2018. Since joining First Merchants Bank in August of last year, she has established a reputation as an esteemed leader by her team, as well as others within her company and communities.

In the community, Hoptry is a board member of Prosperity Indiana, for which she also serves as chair of the Diversity, Equity and Inclusion Committee. She additionally is a board member and serves on the Finance Committee of the Indiana Latino Institute, applying her bilingual capabilities to help promote educational opportunities. Hoptry also is a board member for Bankable Powered by the Flagship Enterprise Center, and she co-chairs the advisory council of the Local Initiatives Support Corporation.

Hoptry also has been active with organizations including Coburn Place Safe Haven, Dress for Success, Pace Center for Girls and The Women's Fund of Southwest Florida. She is an advocate for the Latino community, as well as an advocate for women of all ethnicities. Within her bank, she has been a driver of the Employee Resource Group and the Diversity Equity & Inclusion Steering Committee. A graduate of the University of Florida, she has earned certification as an economic development finance professional.

Amber Van Til, president and CEO of the Indiana Bankers Association said: "Congratulations to Jadira Hoptry, First Merchants Bank, for being named IBA's 2021 Woman of the Year. She genuinely cares about her bank's mission and corporate social responsibility, and her bank team and department are stronger because of her influence. Jadira truly is a phenomenal woman, echoing the 'Phenomenal Woman' theme of this year's Banking on Women Conference."



Jadira Hoptry (center) is presented the 2021 IBA Woman of the Year Award by Bali Heir (left) and Niki Finelli of Krieg DeVault LLP.

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The Indiana Bankers Association supports Indiana banking through issues advocacy, professional education, and products and services that enhance financial institutions' ability to help build better communities.

**Indiana Bankers Association**

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