# INDIANA BANKPAC



# **CAMPAIGN KIT**

--2022--



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# 2022 Indiana BANKPAC Resources and Materials

- New Online Fundraising Options www.indiana.bank/bankpac
- Federal Solicitation Authorization Form Online or PDF
- Corporate Contribution Form
- Individual Contribution Form
- Indiana BANKPAC Sweepstakes Materials Online Entries or Check Entries
- Indiana BANKPAC Sweepstakes Trip Flyer
- Blue Jeans for BANKPAC Flyer
- FLD Silent Auction Donation Form
- Indiana BANKPAC Video

# Get to Know Your Indiana BANKPAC

Indiana BANKPAC is the bipartisan political action committee (PAC) of the Indiana Bankers Association. It was developed to allow members of the Indiana banking community to pool their resources in order to maximize their impact on the legislative environment. Through voluntary contributions from member banks, associate members and individuals, Indiana BANKPAC supports candidates for the Indiana House of Representatives, Senate and statewide offices, as well as candidates for the U.S. House of Representatives and U.S. Senate who embrace positions favorable to business and the banking industry. It is registered with the <a href="Indiana Election Division">Indiana Election Division</a> and the <a href="Federal Election Commission">Federal Election Commission</a>.

# Why Indiana BANKPAC Matters to You

Indiana BANKPAC is part of a three-pronged IBA government relations strategy, in addition to Grassroots Advocacy and Direct Lobbying. Each of these three components are equally important and necessary to the success of the IBA's Government Relations efforts. Indiana BANKPAC is vital to the success and growth of your bank and of our industry as a whole. The Indiana Bankers Association is the voice of the banking industry in Indiana, helping to effect and guide public policy solutions on financial issues. The IBA Government Relations Team identifies issues of importance and then informs policymakers — including federal and state officials — to ensure that our positions related to these issues are clearly understood. Indiana BANKPAC is one of the most powerful tools that can be used by the IBA to show support for the legislators who understand and support our industry.

## **Laws Directly Impact the Banking Industry**

Several thousand laws and regulations are drafted every year by elected officials in Indiana and in Washington, D.C. Some are potentially positive for the industry, but others can be an outright assault on the way Indiana's banking industry does business. Indiana BANKPAC supports elected officials that value and protect the banking industry. Here are examples of legislation:

- <u>Dodd-Frank Act</u> There is no better example of becoming involved politically than the passage of this onerous
  federal legislation. The mountain of new regulations facing banks is taking years to implement, while increasing
  costs for institutions, providing uncertainty about business and stifling growth for many. Dodd-Frank
  demonstrates how the actions of legislators directly affect the banking industry.
- Economic Growth, Regulatory Relief, and Consumer Protection Act While the burdensome effects of the
  Dodd-Frank Act were taking place, bankers in Indiana and nationwide responded with a renewed call to
  advocate on behalf of the industry. Years of grassroots advocacy ensued, with countless meetings, emails and
  phone calls, plus increased support of Indiana BANKPAC. In 2018 those efforts resulted in enough support
  generated in the U.S. House of Representatives and Senate to pass S. 2155, a bill that provided much-needed
  regulatory relief for community banks.
- Public Deposit Insurance Fund The Public Deposit Insurance Fund (PDIF) is an excellent example of how Indiana BANKPAC can help defeat harmful legislation, as well as influence the passage of beneficial legislation. In 2010 former Gov. Mitch Daniels attempted to raid the PDIF to supplement Indiana's budget. If this were to have occurred, it would have had a profound negative impact on Indiana's depository institutions. The IBA was successful in defeating this attempt. In 2013 the IBA worked to safeguard the PDIF. House Bill 1018 was passed and signed into law. This law protected the PDIF from future raids, repaid the original \$50 million loan over a 10-year period, reverted the interest from the pre-1977 Police and Firefighter Pension Fund back to the PDIF, and lowered the Financial Institutions Tax from 8.5 percent to 6.5 percent over a four-year period.
- Other Forms of State Legislation The efforts of the IBA's three-pronged advocacy strategy, Direct Lobbying, Grassroots Advocacy, and Indiana BANKPAC, have been effective in several other legislative achievements. Victories include again reducing the state Financial Institutions Tax (FIT) rate from 8.5 percent to 4.9 percent and

pre-empting local units from regulating the foreclosure process and forcing lenders to maintain homes in foreclosure. Numerous pieces of concerning legislation have also been stopped from passing including state changes that would have made Section 42 Low-Income Housing Tax Credits ineffective, restructured Real Estate Investment Trusts for financial institutions, and allowed federal-chartered credit unions the ability to accept public deposits.

## **Indiana BANKPAC Supports Those Who Support You**

Legislators' backgrounds are as varied as the issues they legislate, and areas of knowledge are vastly different from legislator to legislator. Once elected, these individuals will cast votes that could change the banking environment. Misguided decisions can harm your bank and, in extreme cases, can lead to bank closure. It is imperative for Indiana BANKPAC to support elected officials who understand the banking industry and stand up for your business. A contribution from you provides resources to help a supportive candidate win an election or remain in office.

## Regardless of Whether You Participate, Others Will

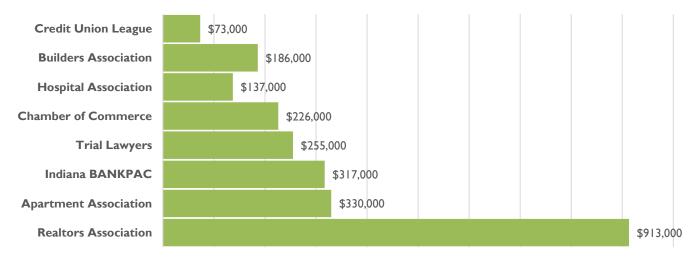
Entities with opposing viewpoints from Indiana's banks have their own PACs that contribute to candidates who are sympathetic to their causes. If the banking industry does nothing, our opponents, including credit unions, Realtors, payday lenders, etc., will continue to build support within the ranks of the legislature.

The following chart shows a comparison between Indiana BANKPAC and other trade associations in Indiana. This chart

"If you do not have a seat at the table, you are most likely on the menu." - Anonymous

compares how each trade association stacked up in dollars raised for their associations' state PACs, based on 2021 totals reported in Indiana Campaign Finance annual reports. As the chart indicates, Indiana BANKPAC raised \$317,000 in overall state PAC contributions in 2021.

# **Indiana State Associations 2021 PAC Comparison**



Source: http://campaignfinance.in.gov/PublicSite/SearchPages/CommitteeSearch.aspx

## Participation Makes Your Bank Eligible for Awards

Banks that achieve their fair share goals, set at \$6 per million dollars of Indiana-based deposits, will remain eligible for recognition as IBA Five Star Members. Furthermore, banks which achieve twice their fair share goals will earn the BANKPAC 200% Club award. In addition, two special awards recognize the bank with "Most Dollars Raised" for Indiana BANKPAC, as well as an award to recognize the bank with the "Highest Percentage of Fair Share Raised."

## **How Indiana BANKPAC Works**

Each year, the IBA sends out marketing materials, including this Indiana BANKPAC kit, to IBA-member banks. Banks will then use the materials to organize a BANKPAC campaign within their bank to raise funds for the cause. Oftentimes the contributions include individual contributions, as well as corporate contributions from state-chartered institutions. All contributions are sent to the IBA and deposited into either the Indiana BANKPAC state or federal fund, where they are pooled with contributions from other bankers across the state. The IBA Government Relations Team reviews all candidates for office and determines which are supportive of the banking industry and merit the support of the Indiana banking community. After review of the candidates and available Indiana BANKPAC funds, a budget is put together to allocate campaign contributions. Contributions from Indiana BANKPAC are then distributed to candidates for office. By participating in Indiana BANKPAC, individual voices are combined with other peers from the banking industry, creating a unified and impactful voice for the banking industry that is clearly heard by the legislators who make important decisions on banking legislation.

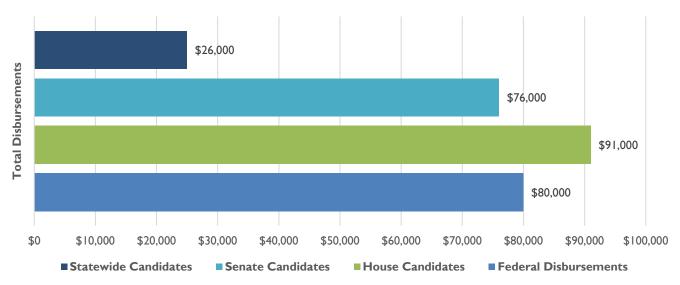
## Watch and share the Indiana BANKPAC video!



## How Indiana BANKPAC Funds Are Used

Indiana BANKPAC distributes the funds raised to members of the Indiana General Assembly, statewide officeholders and U.S. Congress members who actively protect and promote the interests of the banking community. In 2021 Indiana BANKPAC contributed \$91,000 to Indiana House candidates; \$76,000 to Indiana Senate candidates, and \$26,000 to Indiana elected officials and party caucuses. All contributions to state candidates totaled \$193,000 and were disbursed to over 135 candidates for office. In addition to state candidates, Indiana BANKPAC contributed a total of \$80,000 to the political action committees of the American Bankers Association and the Independent Community Bankers of America to be used for federal candidates.

# Indiana BANKPAC Disbursements During 2021

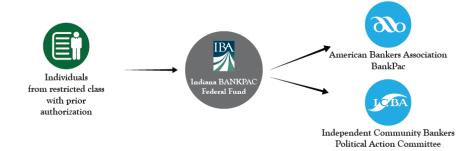


## Who Can Contribute to Indiana BANKPAC

Indiana BANKPAC is divided into two separate funds, a state fund and a federal fund, and it is important to be familiar with the rules of both before beginning the solicitation process. The <u>Federal Election Commission</u> and the <u>Indiana Election Division</u> have established the legal parameters for the solicitation process.

#### **Indiana BANKPAC Federal Fund**

Only members of the restricted class with prior authorization are permitted to contribute to the Indiana BANKPAC Federal Fund.\* The restricted class includes any IBA-member bank executive or administrative personnel and their families. These include employees who are paid on a salary (rather than hourly) basis and who have policymaking,



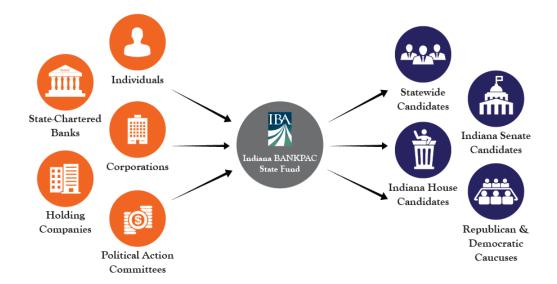
managerial, professional or supervisory responsibilities (officers, branch managers, division or group managers); board members; and professionals, such as lawyers or accountants, who are employed by the bank. Non-board stockholders are also included, if they have: (1) a vested beneficial interest in the stock; (2) the power to direct how the stock will be voted; and (3) the right to receive dividends. Employees eligible to contribute to the Indiana BANKPAC federal fund should use the individual contribution form for the restricted class. Corporate contributions are prohibited for the Indiana BANKPAC Federal Fund.

Individuals eligible to contribute to the Indiana BANKPAC Federal Fund may contribute up to \$5,000 annually. More information on how to contribute to the Indiana BANKPAC Federal Fund can be found on the Federal Solicitation Authorization form.

\*Indiana BANKPAC must obtain written authorization from IBA-member banks to solicit for the federal PAC fund. If interested, please complete the Federal Solicitation Authorization form and return it to the IBA. All contributions from personnel of banks that have *not* granted prior permission to solicit for federal funds *or* contributions from employees who are not part of the restricted class of eligible employees will be designated to the state PAC fund.

#### **Indiana BANKPAC State Fund**

Any individual, regardless of job title, is eligible to contribute to the state fund at any time, and there are no limits. Corporate contributions are permitted from state-chartered institutions, but contributions must adhere to limitations shown on the Corporate Contribution Form. Holding companies with their own bylaws that are separate entities from the bank are also permitted to make corporate contributions. Federally chartered institutions are prohibited from making corporate contributions.



# Ways to Contribute to Indiana BANKPAC

The IBA offers several ways to contribute to Indiana BANKPAC, all of which can help increase participation in your bank and help in achieving your bank's fundraising goal. The Indiana BANKPAC Campaign Kit includes forms for these fundraisers, but banks are encouraged to utilize the new online fundraising platform for credit card donations. This fundraising platform can be found at <a href="https://www.indiana.bank/bankpac">www.indiana.bank/bankpac</a>, and individuals can participate in several of the fundraising options found below. If you are interested in promoting credit card donations to your employees, watch and share the video found at the right of this page.

#### **Direct Contributions**

A single deduction can be established through encouraging your employees to donate online at <a href="https://www.indiana.bank/bankpac">www.indiana.bank/bankpac</a> or write personal checks to "Indiana BANKPAC." Direct contribution solicitation is a convenient way to start a fundraising drive within your institution. It can be easily achieved by soliciting employees through any avenue of communication appropriate to your institution. One of the simplest and most effective methods is to utilize the sample letter found in the BANKPAC kit. This letter, which can be personalized, outlines the importance of Indiana BANKPAC involvement and the process of a single contribution for your employees.

## **Corporate Contributions**

A state-chartered bank or thrift can make a corporate contribution to Indiana BANKPAC; national banks and federal thrifts are prohibited from making corporate contributions. Holding companies with their own bylaws that are separate entities from the bank are also permitted to make corporate contributions. Corporate contributions made to Indiana BANKPAC, as well as to candidates, cannot exceed \$22,000 annually. See the Corporate Contribution Form for information on contribution limits.

#### **Payroll Deduction**

This option is automatic, painless and easy to administer. Rather than contributing all at once, payroll deduction offers the option of having a contribution deducted from each payroll check throughout the year. Many people find that contributing \$1, \$5 or \$10 per pay period is easier than writing a check in the sum of this amount in a single, annual contribution. Just as many individuals contribute a certain amount each pay period to a retirement account for assurance of the future, payroll deduction for Indiana BANKPAC is assurance of the future of the banking industry.

Participating institutions may implement the payroll deduction program for employees. Most banks that currently participate in the payroll deduction program collect contributions internally and remit a check to Indiana BANKPAC. The Indiana BANKPAC kit contains a sample letter, which can be personalized, that outlines the importance of participating in payroll deduction. Signing up for payroll deduction can be done on the Indiana BANKPAC Individual Contribution Form.

#### Instructions for Implementing Payroll Deduction in Your Bank

- Assign a deduction code to Indiana BANKPAC contributions as you would with any other deduction, *e.g.* Medical, Dental, 401(k), etc. Contributions to Indiana BANKPAC do not qualify as pre-tax deductions. Once the deduction code has been assigned, enter in the amount being contributed per pay period.
- For those employees who choose to participate in Indiana BANKPAC through payroll deduction, please send an initial list of contributors, as well as the following information: name, job title, home address, employer, contributor's title, date of contribution and amount to Indiana BANKPAC. (Note: Subsequent deductions need only include name and amount.)
- Your bank must forward payroll deductions within **10 days** of the pay period. To send contributions by ACH or wire transfer, contact Timothy Fry at <a href="tfry@indiana.bank">tfry@indiana.bank</a> or 317-387-9380. Contributions also may be collected, made payable to "Indiana BANKPAC" and mailed to the IBA at: 8425 Woodfield Crossing Blvd., Suite 155E, Indianapolis, IN 46240-7321.

• Any employee who wishes to discontinue payroll deduction contributions to Indiana BANKPAC must provide a written statement to his or her payroll deduction staff.

## **Indiana BANKPAC Sweepstakes**

The IBA hosts a sweepstakes drawing to win a free trip to a different location each year. Past trips have included excursions to the Canadian Rockies, French Riviera, Hawaii, Switzerland, Costa Rica, New England, Rome and Portugal. This year the winner of the sweepstakes will win an 8-day trip for two to experience Canyon Country, featuring the sights of Arizona and Utah. Sweepstakes entries are \$25 each. Credit card and check payments are accepted, and all proceeds go directly to Indiana BANKPAC. Entries should be purchased by bank employees and directors only, increasing the odds for those who participate. Entries into the sweepstakes will be accepted until Sept. 12. A cash prize option of \$5,000 is also available, per the winner's preference. All checks for sweepstakes entries must be made out to "Indiana BANKPAC." Entry into the sweepstakes may be completed online at <a href="www.indiana.bank/sweepstakes">www.indiana.bank/sweepstakes</a> or by using the Indiana BANKPAC Sweepstakes form.

#### **Silent Auction**

The IBA conducts a silent auction which will be held this year at the IBA's Annual Convention in French Lick on Monday, Sept. 12. Items available at the silent auction range from golf clubs and children's toys to art and jewelry. Every dollar given for the purchase of silent auction items supports Indiana BANKPAC. All silent auction monetary donations will be counted toward your bank's fair share goal. Item donations will be counted, but the credit will be given for the highest bid that the item receives. More information on supporting the silent auction can be found on the Silent Auction Donation Form.

# Solicitation Guidelines and Rules for Your BANKPAC Campaign

To ensure compliance with state and federal laws, follow these rules and guidelines when operating your campaign.

## All Contributions Must Be Voluntary

All contributions must be voluntary. Absolutely no form of coercion may be used to solicit a contribution. It must be clear to all employees that they will not be favored, disadvantaged or retaliated against based on their contribution amounts or their decisions not to contribute. A suggested contribution is just that, a suggestion. An eligible employee is free to contribute more, less or none at all.

## Checks Should Be Made Payable to Indiana BANKPAC

In order for contributions to be deposited, checks should be written to "Indiana BANKPAC." This applies to general contributions, corporate contributions, sweepstakes entries, and silent auction donations and purchases. The only exception is if you intend to send contributions with your IBA dues payments. They should be written as instructed with your dues billing.

#### All Contributions Should Include Required Information for Reporting Purposes

Federal law requires Indiana BANKPAC to use its best efforts to collect and report the name, home mailing address, occupation and name of employer for each individual whose federal contributions exceed \$200 in a calendar year. State law requires Indiana BANKPAC to use its best efforts to collect and report the name, home mailing address, occupation and name of employer for each individual whose state contributions exceed \$100 in a calendar year. It is recommended to send this information, regardless of dollar amount, if possible.

### Contributions Should Be Sent to Indiana BANKPAC Within the Time Limits

Contributions should be forwarded in a timely manner. Contributions under \$50 should be forwarded within 30 days, while contributions over \$50 should be forwarded within 10 days of receipt.

# Tips for a Successful BANKPAC Campaign

Following these tips can help your bank recruit individuals who will be willing contributors of Indiana BANKPAC. The goal is to show them the importance of Indiana BANKPAC, why your bank believes in its mission, why individual bankers should participate, and how BANKPAC can benefit them.

# **BANKPAC Campaigns Should Start at the Top**

The most important first step is to remember that success begins with leadership. If the CEO makes contributing to Indiana BANKPAC a priority and shares why it is important with directors, officers and staff, they will listen.

#### Make Time to Talk About Indiana BANKPAC

Reserve time at your next board or staff meeting to discuss how supporting Indiana BANKPAC is equal to investing in your bank's future. Discuss the bank's goal and ask for everyone's help in reaching it. Kick off your campaign by circulating a CEO memo stating the importance of banker political action. If you write letters to Congress or the Indiana Legislature about a banking issue, circulate copies of the letter and responses to employees to keep them informed about banking issues and remind them how important it is to be politically active.

#### Schedule an IBA Government Relations/Indiana BANKPAC Presentation for Your Bank

Invite members of the IBA Government Relations Team to speak to your staff about Indiana BANKPAC, pending legislation, an upcoming election or industry issues. This provides an opportunity to stress the importance of political involvement and donations to Indiana BANKPAC. To schedule a time for the IBA GR Team to speak at your bank, please contact Dax Denton, Ross Teare or Maria Dowers at 317-387-9380.

## **Make Fundraising Fun and Informative**

Do not simply ask for money; explain the political process and why bankers need to be involved. Share the <u>Indiana BANKPAC video</u> to explain how it works and why it is important in a fun, entertaining way. In addition, the IBA Member Benefits provides an overview of how your membership and participating in BANKPAC directly impacts your bank and supports the banking industry. Visit the IBA's <u>Bank Member Benefits page</u> for the latest report available.

#### Participate in Blue Jeans for BANKPAC

Consider allowing your bank to participate in the annual Blue Jeans for BANKPAC day. This year, Blue Jeans for BANKPAC will be held on July 22. Blue Jeans for BANKPAC was created to spread awareness for Indiana BANKPAC throughout your bank. More details can be found on the flyer included in the kit. Please note that 2022 will be the last Blue Jeans for BANKPAC day as we transition to a new exciting opportunity for 2023.

#### There Is Strength in Numbers

When soliciting contributions from lower-level employees, keep in mind that the premise of a PAC is building strength through numbers. The IBA welcomes donations of all sizes.

#### **Set Goals for Your Bank and Compete for Awards**

The IBA sets fair share goals for each bank at the beginning of the year. This goal is calculated at \$6 per million dollars of Indiana deposits. Banks that achieve this goal remain eligible for the IBA Five Star award. The IBA has also created the Indiana BANKPAC 200% Club award to recognize banks which contribute at least 200% of their fair share goals. Finally, two special awards recognize the bank with "Most Dollars Raised" for Indiana BANKPAC, as well as an award to recognize the bank with the "Highest Percentage of Fair Share Raised." Determine the goal that you would like your bank to achieve, and work to fulfill it. If your financial institution reaches its goal, celebrate with a casual dress day, ice cream social or other event.

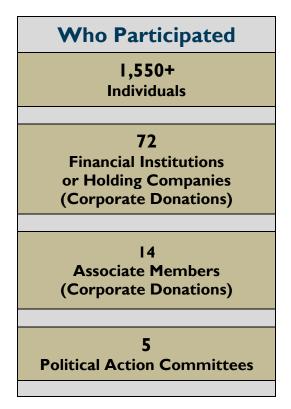
## **Encourage Individuals to Reach New BANKPAC Club Levels**

Encourage bank officers, directors, and executive personnel to increase their personal support by reaching new individual giving levels!

# 2021 Indiana BANKPAC Campaign Summary

The final number for 2021 totaled more than \$354,000 raised for Indiana BANKPAC. Out of the IBA's total bank membership of 116 banks, 91 banks donated to Indiana BANKPAC. Fair share goals in 2021 were based on the calculation of \$6 per million dollars of Indiana deposits. There were 72 banks in total that met their fair share goals, including 24 banks that qualified for the BANKPAC 200% Club. There were 19 banks that supported Indiana BANKPAC without meeting their fair share, and 25 banks that did not support Indiana BANKPAC in 2021.





# 2021 Indiana BANKPAC Special Recognition Awards

Beginning in 2017, annual special recognition awards were created to recognize the bank with "Most Dollars Raised" for Indiana BANKPAC, as well as the bank with the "Highest Percentage of Fair Share Raised."



<u>"Highest Percentage of Fair Share Raised" Award</u>
Springs Valley Bank & Trust Company, Jasper
Raised 582% of Fair Share Goal



# 2021 Indiana BANKPAC 200% Club Banks

Alliance Bank, Francesville

Bath State Bank

Bippus State Bank, Huntington

CentreBank, Veedersburg

Community First Bank of Indiana, Kokomo

Crossroads Bank, Wabash

The Fairmount State Bank, Fairmount

Farmers and Merchants Bank, Laotto

Farmers Bank of Milton, Milton, KY

First Bank of Berne

First Bank Richmond

First Federal Savings Bank, Evansville

First Federal Savings Bank, Huntington

First Savings Bank, Jeffersonville

The Fountain Trust Company, Covington

Fowler State Bank

Home Bank, Martinsville

Hoosier Heartland State Bank, Crawfordsville

Jackson County Bank, Seymour

Kentland Bank

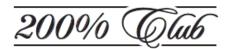
Logansport Savings Bank

Mutual Savings Bank, Franklin

North Salem State Bank

Springs Valley Bank & Trust Company, Jasper

## Indiana BANKPAC



## 2021 Fair Share Banks

American Community Bank of Indiana, Munster

Bank of Wolcott

Bedford Federal Savings Bank

Boonville Federal Savings Bank

Campbell & Fetter Bank, Kendallville

Citizens Bank, Mooresville

Citizens State Bank, New Castle

Community State Bank, Avilla

Community State Bank, Brook

Community State Bank, Royal Center

DeMotte State Bank

Farmers & Merchants Bank, Boswell

Farmers & Merchants State Bank, Archbold, OH

Farmers and Mechanics Federal, Bloomfield

The Farmers Bank, Frankfort

Farmers State Bank, LaGrange

Field & Main Bank, Henderson, KY

First Farmers Bank & Trust Co., Converse

First Federal Savings Bank, Rochester

First Federal Savings Bank of Washington

First Harrison Bank, Corydon

First Internet Bank of Indiana, Indianapolis

The First National Bank, Monterey

First Robinson Savings Bank, Robinson, IL

First State Bank of Middlebury

First State Bank of Porter

The Friendship State Bank

Garrett State Bank

German American Bank, Jasper

Greenfield Banking Company

Hendricks County Bank & Trust Company, Brownsburg

The Hometown Savings Bank, Terre Haute

Horizon Bank, Michigan City

LNB Community Bank, Lynnville

The Napoleon State Bank

The New Washington State Bank, Charlestown

Owen County State Bank, Spencer

Peoples Bank, Munster

The Peoples Bank, Brownstown

Peoples Community Bank SB, Monticello

Riddell National Bank, Brazil

Scottsburg Building and Loan Association

Security Federal Savings Bank, Logansport

Spencer County Bank, Santa Claus

State Bank, Brownsburg

State Bank of Medora

Tri-County Bank & Trust Company, Roachdale

Wayne Bank and Trust Co., Cambridge City

# 2021 BANKPAC Contributors by Dollar Amount

The list below includes all 91 banks that contributed in 2021 through individual, corporate or PAC contributions.

#### \$20,000 + Contributors

First Savings Bank, Jeffersonville German American Bank, Jasper Horizon Bank, Michigan City Lake City Bank, Warsaw

#### \$10,000-19,999 Contributors

First Bank Richmond

First Farmers Bank & Trust Co., Converse

First Merchants Bank, Muncie Merchants Bank of Indiana, Carmel

Springs Valley Bank & Trust Company, Jasper

#### \$5,000-9,999 Contributors

Community First Bank of Indiana, Kokomo

Crossroads Bank, Wabash

First Bank of Berne

The Fountain Trust Company, Covington

Jackson County Bank, Seymour

North Salem State Bank Peoples Bank, Munster

#### \$2,500-4,999 Contributors

Alliance Bank, Francesville Bippus State Bank, Huntington Citizens Bank, Mooresville Citizens State Bank, New Castle The Farmers Bank, Frankfort

Farmers & Merchants State Bank, Archbold, OH

Farmers and Merchants Bank, Laotto

Farmers State Bank, LaGrange First Federal Savings Bank, Evansville

First Federal Savings Bank, Huntington First Federal Savings Bank, Rochester

First Harrison Bank, Corydon

First Internet Bank of Indiana, Indianapolis

First State Bank of Middlebury

Flagstar Bank, Troy, MI

Greenfield Banking Company

Home Bank, Martinsville

Hoosier Heartland State Bank, Crawfordsville

Kentland Bank

Logansport Savings Bank Mutual Savings Bank, Franklin The National Bank of Indianapolis

The New Washington State Bank, Charlestown

State Bank, Brownsburg

#### \$1,000-2,499 Contributors

American Community Bank of Indiana, Munster

Bank of Wolcott

Bath State Bank

Campbell & Fetter Bank, Kendallville

CentreBank, Veedersburg

Community State Bank, Avilla

DeMotte State Bank

The First National Bank, Monterey

First Robinson Savings Bank, Robinson, IL

First State Bank of Porter

Fowler State Bank

Freedom Bank, Huntingburg

The Friendship State Bank

Garrett State Bank

The Hometown Savings Bank, Terre Haute

Huntington National Bank, Columbus, OH

Owen County State Bank, Spencer

The Napoleon State Bank

The Peoples Bank, Brownstown

Riddell National Bank, Brazil

Security Federal Savings Bank, Logansport

Tri-County Bank & Trust Company, Roachdale

U.S. Bank National Association, Minneapolis, MN

Wayne Bank and Trust Co., Cambridge City

#### \$500-999 Contributors

1st Source Bank, South Bend

Bedford Federal Savings Bank

Community State Bank, Royal Center

Farmers & Merchants Bank, Boswell

Farmers and Mechanics Federal, Bloomfield

Farmers Bank of Milton, Milton, KY

First National Bank, Cloverdale

Hendricks County Bank & Trust Company, Brownsburg

LNB Community Bank, Lynnville

Northwest Bank, Muncie

The Peoples State Bank, Ellettsville

Spencer County Bank, Santa Claus

STAR Bank, Fort Wayne

State Bank of Medora

United Fidelity Bank, Evansville

WesBanco Bank, Wheeling, WV

#### \$1-499 Contributors

Boonville Federal Savings Bank

Community State Bank, Brook

The Fairmount State Bank

Field & Main Bank, Henderson, KY

First Federal Savings Bank of Washington

First Financial Bank, Cincinnati, OH

Old National Bank, Evansville

Peoples Community Bank SB, Monticello

PNC Bank, NA, Wilmington, DE

Premier Bank, Defiance, OH

Scottsburg Building and Loan Association

# 2021 Individual Contributors (\$1,000+) - GOLD CLUB LEVEL

Robert Bartels, Lake City Bank, Warsaw

Dick Belcher, First Federal Savings Bank, Rochester Benjamin Bochnowski, Peoples Bank, Munster

Andrew Briggs, Farmers & Merchants State Bank, Archbold, OH

Earl Charneske, PCBB, Walnut Creek, CA Michael Clampitt II, North Salem State Bank Roger Cromer, Crossroads Bank, Wabash David Findlay, Lake City Bank, Warsaw Albert Fullerton, First Bank Richmond Garry Kleer, First Bank Richmond Mike Kubacki, Lake City Bank, Warsaw

Phil Lucas, Farmers & Merchants State Bank, Archbold, OH

Josh Miller, The KeyState Companies, Las Vegas, NV Larry Myers, First Savings Bank, Jeffersonville James Neff, Horizon Bank, Michigan City

Annette Russell, Security Federal Savings Bank, Logansport

Tony Schoen, First Savings Bank, Jeffersonville Mark Schroeder, German American Bank, Jasper Jennifer Southers, Crossroads Bank, Wabash John Tanselle, SmithAmundsen, LLC Bradley Toothaker, Lake City Bank, Warsaw

Ron Truex, Lake City Bank, Warsaw

Sherri Reagin, North Salem State Bank

Amber Van Til, Indiana Bankers Association, Indianapolis

# 2021 Individual Contributors (\$500-999) - SILVER CLUB LEVEL

Lisa Arnold, Home Bank, Martinsville

Blake Augsburger, Lake City Bank, Warsaw Michael Becher, First Merchants Bank, Muncie

Don Benziger, First Bank Richmond

Scott Blair, First Savings Bank, Jeffersonville

Emily Boardman, Crossroads Bank, Wabash

Ronald Brown, United Fidelity Bank, Evansville

Tanya Burton, Alliance Bank, Francesville

John Colin, First Savings Bank, Jeffersonville

Frank Czeschin, First Savings Bank, Jeffersonville

Dax Denton, Indiana Bankers Association, Indianapolis

Charles Dixon, Tri-County Bank & Trust Company, Roachdale

Craig Dwight, Horizon Bank, Michigan City

Samuel Eckart, First Savings Bank, Jeffersonville

David Eikenberry, First Farmers Bank and Trust Company, Converse

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# Sample Letter for General BANKPAC Campaign

To: All Managers and Officers From: Bank President/CEO

Re: Indiana BANKPAC Fundraising Campaign

We are kicking off our 2022 Indiana BANKPAC fundraising campaign for our bank. I hope that you will consider taking part in this important program. I made my personal contribution, and I hope that you will do the same.

Indiana BANKPAC is the bipartisan political action committee of the Indiana Bankers Association. It supports campaigns and communicates important banking issues to legislators. I am contributing, because I count on Indiana BANKPAC to monitor and promote issues that protect our role as community bankers.

We continue to see legislative and regulatory changes in our business. As a leader at our bank, I know that you are aware of past financial reform legislation. We have seen the Dodd-Frank Act, we have successfully fought to protect the Public Deposit Insurance Fund, as well as other issues requiring action on behalf of our industry to preserve a prudent banking environment. We were even able to witness the Economic Growth, Regulatory Relief, and Consumer Protection Act in 2018 which brought much needed support to our industry.

Our 2022 campaign goal is \$\_\_\_\_\_, which averages \$\_\_\_\_\_ per manager (or \$\_\_\_\_\_ per payroll). Please know that I am sensitive to your financial circumstances and the many demands on your budget. Regardless of the dollar amount, I am hopeful that everyone will participate to increase our bank's influence over these important issues.

For some managers, a contribution of \$50 may be appropriate, while vice presidents and above might consider \$250 or more. Whatever the amount, I thank you for your support as we strive to impact the banking industry. There are a variety of options for you to give. Choose one or any combination—all benefit Indiana BANKPAC and the banking industry:

- 1. Sign up for payroll deduction;
- 2. Make a one-time contribution to Indiana BANKPAC;
- 3. Purchase Indiana BANKPAC Sweepstakes entries at \$25 per entry to win a trip or \$5,000 cash.

Your reply form can be returned to our designated person or you may show your support at <a href="www.indiana.bank/bankpac">www.indiana.bank/bankpac</a>. At this link you can make a one-time donation or a recurring donation to Indiana BANKPAC via credit card. A bank officer or I can attend your management or department meetings to help explain the importance of Indiana BANKPAC and to promote the Indiana BANKPAC Sweepstakes. While only officers, managers and directors are eligible to contribute to the Indiana BANKPAC federal fund, all employees may support the Indiana BANKPAC state fund and Indiana BANKPAC Sweepstakes. We had strong participation last year, and I appreciate your help in promoting the future of our bank and the industry.

My personal thanks for supporting Indiana BANKPAC. It is one of the best investments you can make for the future of the banking industry!

Sincerely,

Bank President/CEO