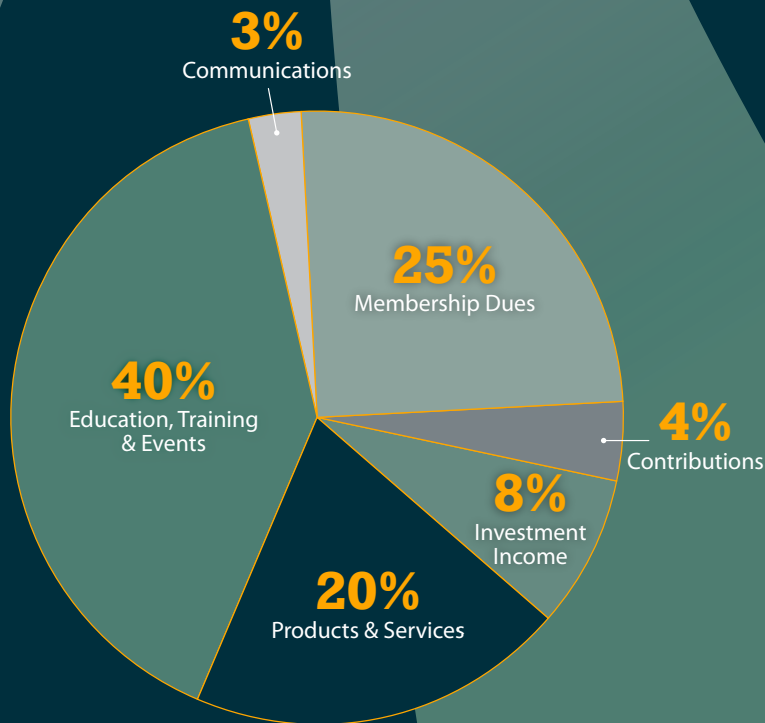
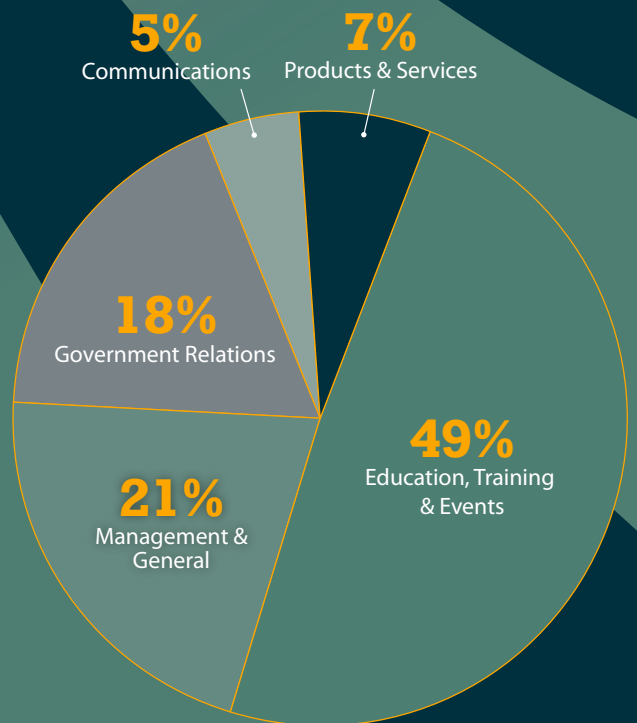


# 2021 Member Benefits Report



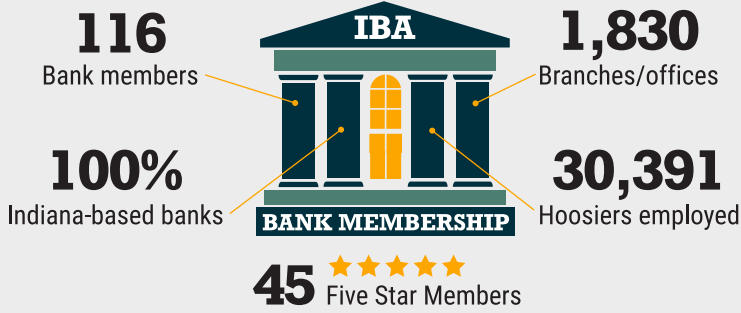
**IBA INCOME**



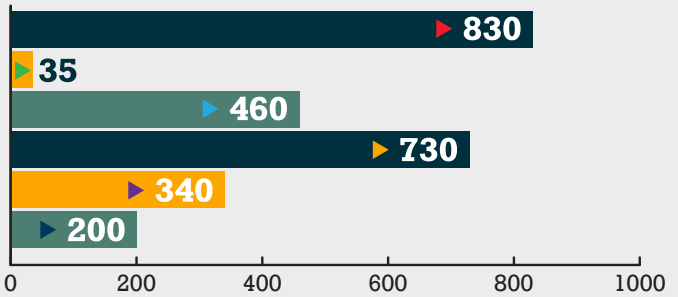
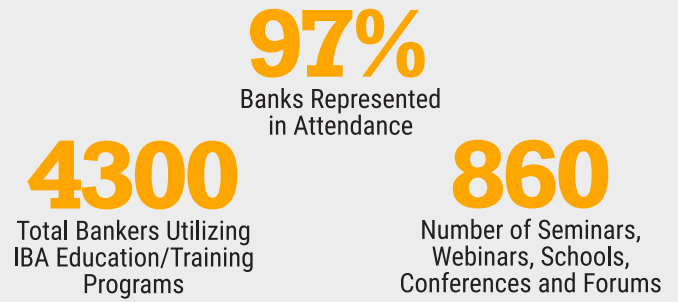
**IBA EXPENSES**



## BANK MEMBERSHIP



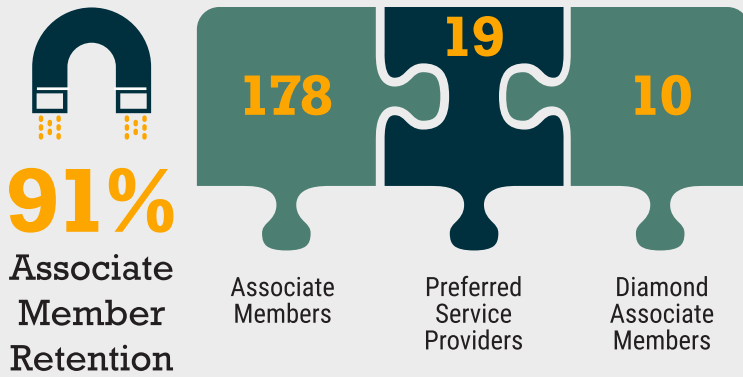
## EDUCATION & TRAINING



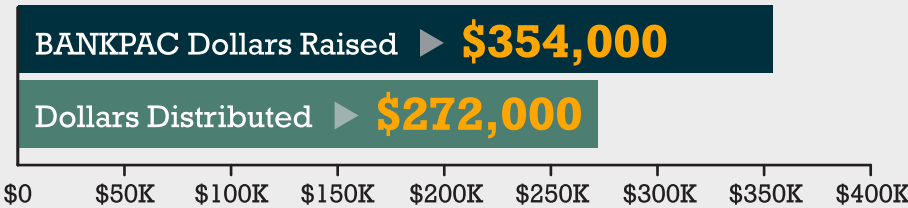
### Signature Event Attendees

- ▲ Roundtables/Forums
- ▲ CEO Peer Groups
- ▲ Annual Convention
- ▲ Mega Conference
- ▲ Banking on Women Conference
- ▲ Economic Outlook Forum

## PRODUCTS & SERVICES



## GOVERNMENT RELATIONS



**1570** Individual Donors

**78%** Member Bank Participation

**140** IBA Regional Meeting Attendees

**136** Candidates Supported

**72** Contributor Banks

**1000** Bills Monitored

**101** Banks Participating in Grassroots

**4800** Grassroots Emails Sent

**140** IBA Legislative Briefing Attendees (Virtual)

**24** BANKPAC 200% CLUB



# COMMUNICATIONS

## Member Awards Presented



- ▲ 7 Leaders in Banking Excellence
- ▲ 2 Commitment to Community
- ▲ Woman of the Year
- ▲ Woman on the Rise

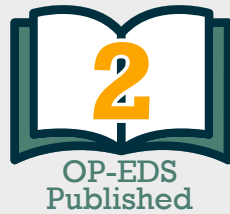


Videos Created



17 Google Groups\*  
\*Member e-platform for idea-sharing

19 **GROW TOGETHER**  
Member Engagement Interviews



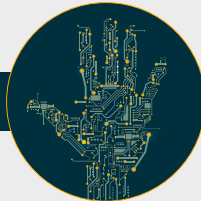
OP-EDS Published

## 6 IBA Publications

- Hoosier Banker
- IBA E-News
- Directory of Financial Institutions
- IBA Insider
- FLD Focus
- Service Provider Showcase

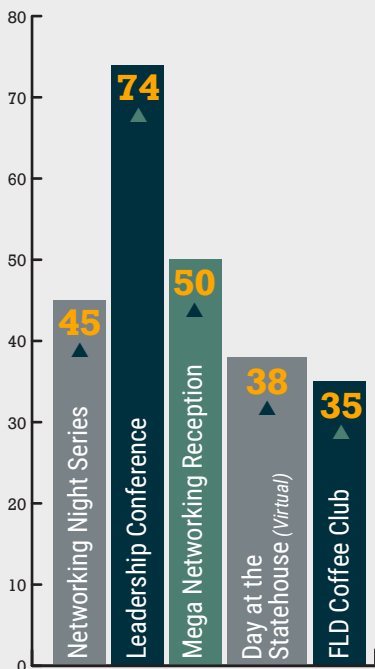


General News Releases



# NEXT-GEN BANKERS

## FLD ATTENDEES



Future Leadership Division  
**445** Members



Banking Interns Connected



# Thank You!

Thank you to the dedicated members of the Indiana Bankers Association for support throughout 2021. Strong member engagement helps to strengthen IBA advocacy, education and training, convening events, service provider relationships, and preparation for the next generation of bankers. Additionally, leadership provided by members of the IBA Board of Directors, past and present, has ably guided the Association to ongoing success. Your IBA staff is committed to serving the Indiana banking industry in partnership with you in helping to build better communities.



## MISSION

To advocate for and sustain an environment in which banks can succeed.

## VISION

To provide exemplary service to members as the premier state bank trade association in the country.



## VALUES

In fulfilling our mission, we will:

- Maintain the highest ethics, integrity and respect for others;
- Serve with professionalism, innovation and resourcefulness;
- Instill passion, positive attitude and enthusiasm;
- Remain mindful that the success of the IBA is judged by the success of its members.